

FINAO Construction

Call Summary:

- Nick pitched her and she is running ads on yelp getting nothing.
- Michael jumped over the call.
- Michael quoted \$200/month with no contract.
- Michael show her our client (A4 painting Plus).
- Working hours and days **Monday to Saturday 9AM-6PM.**
- Bi-Weekly report.
- Michael sent her our commitment and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through payment link and disclaimer given.

QA Department Notes:

Client is humble and understanding. She is not registered on Google but has a website <https://www.finaoconstructionllc.com/>. We have to register her on Google at this address **31500 1st Ave S 13 201 Federal Way, WA 98003**. Michael told her that you received a postcard from Google within 4-5 working days. Michael quoted \$200 for her listing optimization. Michael committed one page website (**free**) under the same budget so we have to create a landing page for her business. Landing page will be delivered within 4-5 working days. Michael told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client.

Sample one page website: <https://cleaner.tprwebclient.com/>

Additional Notes:

She worked with **wix.com**. They have created her website but Michael told her that we will give you a one-page website for free along with GMB and her domain email is Shannon.nash@finaoconstructionllc.com.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Shannon Nash
- Business name: FINAO Construction
- Business number: (253) 217-8054
- Business email: gfulifestyle@gmail.com
- Business address: 31500 1st Ave S 13 201Federal Way, WA 98003
- Keywords (4-5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)