

Bici Brothers Drywall & Painting

Call Summary:

- Thomas pitched him and he is running ads on yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$225/month with no contract.
- Only residential.
- Emma sent him our commitment and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and easy to go with. He is already registered on Google and has a website <https://www.handymanrollingmeadowsil.com/>. Emma quoted \$225 for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emma pitched him for a voice searcher and quoted \$100 one-time charge but he denied.

Additional Notes:

He is working with another company before who created a listing and website as well for him.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | | |
|---------------------|----------------------------------|-------|
| • Owner name: | Edjol Bici | |
| • Business name: | Bici Brothers Drywall & Painting | |
| • Business number: | (224) 427-0603 | |
| • Business email: | edjlbici7@gmail.com | |
| • Business address: | Hidden on his listing | |
| • Keywords | | (5-6) |
| • Radius | | (25) |
| • Listings status | | (Yes) |
| • Notes on CRM | | (Yes) |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)