

Castel Accounting Solutions PLLC

Call Summary:

- Eric start the call.
- Blake jumped over the call.
- Blake quoted \$225/month with no contract.
- Working hours and days **Monday to Friday 9AM to 5PM, on Saturday 9AM to 12PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is already registered on Google and has a website <https://castel-accounting.com/>. Blake quoted **\$225** for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a voice searcher and quoted **\$125** one-time charge and he agreed. He paid us a total of \$350.

GMB optimization: \$225

Voice Searcher: \$125

Total: \$350

Additional Notes:

It was an old follow up of Eric that Blake closed today.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|----------------------------------|
| • Owner name: | Cristian Castellanos |
| • Business name: | Castel Accounting Solutions PLLC |
| • Business number: | 480) 249-4948 |
| • Business email: | cris@castel-accounting.com |

- Business address: 512 E Southern Ave Unit A, Tempe, AZ 85282, United States
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)