

# Atlantic Custom Painting LLC

## Call Summary:

- Nick pitched him and he is running ads on yelp getting nothing.
- Michael jumped over the call.
- Michael quoted \$250/month with no contract.
- Michael show him our client (A4 painting).
- Working hours and days **Monday to Friday 8AM to 5PM.**
- Bi-Weekly report.
- Michael sent him our commitment and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is nice and easy to go with. He is already registered on Google and has a website [https://atlantic-custom-painting-llc.business.site/?utm\\_source=gmb&utm\\_medium=referral](https://atlantic-custom-painting-llc.business.site/?utm_source=gmb&utm_medium=referral). Michael quoted \$250 for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Michael pitched him for a voice searcher and quoted \$100 one-time charge but he denied.

## Additional Notes:

## Basic Information:

|                                              |                 |
|----------------------------------------------|-----------------|
| Nationality:                                 | N/A             |
| Previous experience with SEO Company:        | N/A             |
| For how long the client is in this business: | <b>27 years</b> |

## Cross Checking the Information on CRM:

- |                     |                                                        |
|---------------------|--------------------------------------------------------|
| • Owner name:       | Eric Mifflin                                           |
| • Business name:    | Atlantic Custom Painting LLC                           |
| • Business number:  | (252) 421-1158                                         |
| • Business email:   | atlanticcustompaintingllc@gmail.com                    |
| • Business address: | 201 W Amberjack Ct, Nags Head, NC 27959, United States |
| • Keywords          | (4-5)                                                  |
| • Radius            | (-)                                                    |

|                                      |       |
|--------------------------------------|-------|
| • Listings status                    | (Yes) |
| • Notes on CRM                       | (Yes) |
| • Calls Committed                    | (No)  |
| • Insisting more miles               | (No)  |
| • Commitment of phone ringing        | (No)  |
| • Reg on GMB (coached)               | (N/A) |
| • Social Media Handling              | (No)  |
| • Guarantee of ROI (First Month)     | (No)  |
| • Scrapping Reviews                  | (No)  |
| • SEO Procedure Explained            | (Yes) |
| • Information in CRM                 | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly           | (Yes) |