

New Shine Cleaning

Call Summary:

- Max pitched her and she is running ads on yelp getting nothing.
- Emilia jumped over the call.
- Emilia quoted \$225/month with no contract.
- Emilia show her our client (Radiant cleaning services inc.).
- Working hours and days **Monday to Saturday 7 AM to 5 PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. She is not registered on Google but has a website <http://www.newshinecleaning.com/> but it's not working yet. We have to register her on Google at this address **12 Jacob St Peabody, MA 01960 USA**. Emilia quoted \$225 for her listing optimization. Emilia told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Emilia pitched her for a landing page, sent her some samples and quoted \$150 one-time charge and she agreed. Landing page will be delivered within 4-5 working days. She paid us a total of \$375.

GMB Optimization: \$225

Landing page: \$150

Total: \$375

Additional Notes:

Emilia closed the sale.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Dilene Garcia
• Business name:	New Shine Cleaning
• Business number:	(857) 244-9402
• Business email:	dilenegarcia3421@gmail.com
• Business address:	12 Jacob St Peabody, MA 01960 USA
• Keywords	(5)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(Yes)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)