

My Taxi Utah

Call Summary:

- Eric pitched him and he is running ads on yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted \$250/month with no contract for 5 Ezee web pages.
- Wayne sent him a sample web page.
- Derrick took the call from Wayne.
- Derrick sent him our commitments and explain it.
- Bi-Weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign so deal him accordingly. He is not registered on Google and doesn't have a website. Wayne quoted \$250 for 5 Ezee web pages. Web pages will be delivered within 4-5 working days. Free hosting and domain. 5 YouTube videos for 5 Web pages. Derrick took the call from Wayne. Derrick told him to give a couple of months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

First Wayne quoted \$250 **timestamps 05:06** but after few minutes Wayne quoted \$200 **timestamps 08:29**. We have charged \$250 for 5 Ezee web pages.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|----------------------|
| • Owner name: | Julio Ramirez |
| • Business name: | My Taxi Utah |
| • Business number: | 385-699-8034 |
| • Business email: | mytaxiutah@gmail.com |

• Business address:	Not provided	
• Keywords		(15-20)
• Radius		(25)
• Listings status		(No)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(No)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)