

Got That Premier Car Rentals

Call Summary:

- Eric pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- Blake show him our client (VKH Movers) (Speedy garage services) (Miami Construction Brokers Inc.).
- Working hours and days **24/7**.
- Bi-weekly report.
- Blake sent him our commitments and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice but he saw our reviews on the Trust Pilot and got skeptical. Blake handled him technically and show him our clients and he was satisfied. He is already registered on Google and has a website <https://www.gotthatcars.com/>. Blake quoted \$250 for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake sent him some samples of the website and quoted \$800 but he denied.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	3 years

Cross Checking the Information on CRM:

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|---------------------|------------------------------|
| • Owner name: | Gianni Martin |
| • Business name: | Got That Premier Car Rentals |
| • Business number: | (508) 808-4414 |
| • Business email: | gianni@gotthatcars.com |
| • Business address: | Hidden on his listing |
| • Keywords | (5) |

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)