

Indy Excellent Floors & More LLC

Call Summary:

- Wayne pitched the client and told the client he asked Wayne to call in first week of April.
- Wayne, told the client he will help the client with reviews part by generating a link and rating part.
- Wayne also mentioned no contract
- Wayne quoted \$225 per month.
- Wayne mentioned he will provide 2 different web pages
- Target 25 miles
- 5 top notch key words first and gradually 25 best keywords.
- Wayne mentioned free domain and free hosting first month under the same budget
- The client he wants to target these cities (Plainfield, IndianaPolis, Brownsburg, Clermont, Fishers, Greenwood, Lawrence)
- Wayne assured the client he will get business, traffic, and calls.
- Client wants to target these services (Carpeting, Vinyl flooring, Hardwood floor, Interior and exterior painting, install and repair, Lamionate flooring)
- 100% residential
- Disclaimer explained
- Payment charged.

QA Department Notes:

Client is straight forward and asks questions a lot. He is concerned for results so assist him accordingly. The client said he received email for charge of \$200, Wayne mentioned okay let's do \$200 for first month. Client is excited to work and wants to go for a long run with us. Wayne said he will share a review button on web page, Wayne said 2 web pages will be ready in 4-5 business days. Wayne committed 2 web-pages with hosting, domain and seven cities to target mentioned above. Wayne also mention three months are important for this campaign. Client is very much concerned for results, he wanted conversions through this campaign, Wayne said you have to give me 30 days you will be live in 30 days. He was very skeptical client wants return on investments in 30 days. Wayne transferred the call to George. He gives brief and detailed process and told him that its organics and takes time, ample amount of work done as well to get refine results, the results will be permanent and takes time to relegate the rankings as well. George said that stay motivated and we will sit, figure out how we can do better and move forward to grow together.

Additional Notes:

Client said he has worked in sales too and has knowledge about it.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Aaron Arnold |
| • Business name: | Indy Excellent Floors & More LLC |
| • Business number: | (317) 953-3456 |
| • Business email: | indyexcellentfloors@gmail.com |
| • Business address: | 1715 Kayla Dr, Indianapolis 46234, IN, USA |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (No) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (No) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |

