

# The King Flooring Installation

## Call Summary:

- Thomas pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted \$250/month with no contract for 5 Ezee web pages.
- 80% residential 20% commercial.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is humble and understanding. He is not registered on Google and doesn't have a website. Wayne quoted \$250 for 5 Ezee web pages. Web pages will be delivered within 4-5 working days. Free hosting and domain. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

## Additional Notes:

Please confirm his email.

## Basic Information:

|                                              |     |
|----------------------------------------------|-----|
| Nationality:                                 | N/A |
| Previous experience with SEO Company:        | N/A |
| For how long the client is in this business: | N/A |

## Cross Checking the Information on CRM:

- |                     |                                |
|---------------------|--------------------------------|
| • Owner name:       | Alexander Maldonado            |
| • Business name:    | The King Flooring Installation |
| • Business number:  | (949) 239-4060                 |
| • Business email:   | Messney0029@gmail.com          |
| • Business address: | Not provided                   |
| • Keywords          | (5)                            |
| • Radius            | (25)                           |
| • Listings status   | (No)                           |
| • Notes on CRM      | (Yes)                          |

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)