

Freddy Carrasco - RE/MAX Gold Coast REALTORS

Call Summary:

- Austin pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- Both buying and selling.
- Blake helped him to cancel his yelp account.
- Monday to Saturday **8 AM to 6 PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and humble. He is already registered on Google and has a website <https://www.myvchomes.com/>. Blake quoted \$250 for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake helped him to cancel his yelp account. Blake pitched him for voice searcher and quoted \$150 but he denied.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Freddy Carrasco |
| • Business name: | Freddy Carrasco - RE/MAX Gold Coast REALTORS |
| • Business number: | (805) 421-6166 |
| • Personal number: | 805-513-1052 |
| • Business email: | fcarrasco@myvchomes.com |
| • Personal email: | myvchomes@outlook.com |
| • Business address: | 1000 Town Center Dr #130, Oxnard, CA 93036, United States |
| • Keywords | (5) |

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)