

Apex Design & Build LLC

Call Summary:

- Peter pitched him and he is running ads on Yelp getting nothing.
- Ross jumped over the call.
- Ross quoted \$250/month with no contract.
- Ross show him our client (speedy garage services).
- Bi-Weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Clients pay through PayPal link.
- Disclaimer given.

QA Department Notes:

Max is humble and understanding. He is already registered on Google and has a website <https://apex-db.com/>. Ross quoted \$250 for his listing optimization. Blake took over the call and told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Client saw our reviews on Google but Ross handled him very technically. Blake called one of our clients (speedy garage services), satisfied Max and got the payment.

Additional Notes:

Ross closed the sale.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	25 years

Cross Checking the Information on CRM:

- | | |
|---------------------|-------------------------|
| • Owner name: | Max Shepelyuk |
| • Business name: | Apex Design & Build LLC |
| • Business number: | (425) 319-9459 |
| • Business email: | maxshep@apex-db.com |
| • Business address: | Hidden on his listing |
| • Keywords | |

(5)

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)