

Pest in Peace Pest Control and Elimination service

Call Summary:

- Ross started a follow-up call and give a recap.
- Quoted \$225 per month with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- We have to attach landing pages with his listings as well.
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice but he is asking questions regarding results, that how much time it will take to up and running on Google so Ross replied that landing pages will be deliver in 4-5 working days and in the first month it will be up and running and also told him that it is an organic marketing and if he will give three months to this campaign, will see booming results. Client signed up for five ezeeweb pages in **\$250**. The cities he wants go target from five pages are: **Orange county, Riverside County, San Bernardino county, city of Victorville and Allen county**. Ross said, we will target 25miles radius but client wants to target more than that and with different cities as well so Ross suggested him landing pages for each city quoted \$250 for five cities and \$350 for ten ezeeweb pages (**Agreed for Five in \$250**). Ross pitched for voice search (plug-in) in \$100 but client said may be try in future.

Five Ezeeweb: \$250.

Additional Notes:

Sale closed by Ross.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Jose Torres
- Business name: Pest in Peace Pest Control and Elimination service.
- Business number: 323-400-7597
- Business email: pip@pippestcontrol.org
- Personal Email: jaset@pippestcontrol.org
- Business address: Address not provided.
- Keywords (5-6)
- Radius (25)
- Listings status (N/A)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)