

North State Concrete Division Inc.

Call Summary:

- Thomas pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted \$250/month with no contract for 5 Ezee web pages.
- Wayne sent him a sample web page.
- Monday to Saturday 8 AM to 5 PM.
- 80% residential 20% commercial.
- Free domain and free hosting.
- Wayne sent him our commitments.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is not registered on Google and doesn't have a website. Wayne quoted \$250 for 5 Ezee web pages. Web pages will be delivered within 4-5 working days. Wayne committed 5 YouTube videos for 5 web pages. Wayne said to him that all the web pages are different for each other. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Client asked about the money back policy but Wayne told him that results are guaranteed but there is no money back policy and he understood.

Additional Notes:

Wayne told him that if you give me 5 references in future I'll do free marketing for you.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|------------------------------------|
| • Owner name: | Tyler J Severson |
| • Business name: | North State Concrete Division Inc. |
| • Business number: | (510) 365-7945 |

• Secondary number:	707-981-2715	put on his web pages
• Business email:	tylernscd@aol.com	
• Business address:	Not provided	
• Keywords		(-)
• Radius		(-)
• Listings status		(No)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(No)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)