

S & B Electrical Contractor Inc.

Call Summary:

- Max pitched her and she is running ads on yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$225/month with no contract.
- Emma sent her our commitments and explain it.
- 80% residential 20% commercial.
- Bi-Weekly report.
- Emma pitched her for voice searcher and quoted \$75.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is skeptical and asks questions about this campaign. She called the company line because she wants to verify us and doesn't want to get scammed. She is already registered on Google but doesn't have a website. Emma quoted \$225 for her listing optimization. Emma pitched her for voice searcher and quoted \$75. Emma told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. She wants to change her number on her listing so deal her accordingly. She paid us a total of **\$300**.

GMB Optimization: \$225

Voice Searcher: \$75

Total: \$300

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Mariela Martinez
- Business name: S & B Electrical Contractor Inc.
- Business number: (661) 309-3644
- Secondary number: (661) 299-7392
- Business email: sbelectricalcontractorscv@gmail.com
- Business address: 18035 Soledad Canyon Rd, Santa Clarita, CA 91387, United States
- Keywords (5-6)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)