

Al's Mobile Detail

Call Summary:

- Eric pitched him and he is running ads on Yelp getting some jobs.
- Eric quoted \$200/month with no contract.
- One landing page free under the same budget.
- 25 miles gradually.
- 5 keywords.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google. Eric quoted \$200 for his listing optimization. Eric committed one landing page free under the same budget so we have to create a landing page for him. Eric told him that your CST account manager show you the landing page sample so deal him accordingly. Eric told him give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him/her our permanent client.

Additional Notes:

Please confirm his business address where he wants to register himself.

Eric closed the sale.

Basic Information:

Nationality:	Romania
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Alin Bodnar |
| • Business name: | Al's Mobile Detail |
| • Business number: | (972) 388-6571 |
| • Business email: | <u>Bodnarin1@gmail.com</u> |
| • Business address: | Not Provided |
| • Keywords | |

(5)

• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)