

Southwest Utah Homes

Call Summary:

- Max pitched, Client is running ads on Yelp get nothing from it.
- Create YouTube channel and post videos every month. (Client have channel).
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Showed our client **Wilder Perez, Realtor**.
- Wayne told him about the contact form for his page.
- Quoted **\$250** for five Ezeeweb pages with five YouTube videos.
- Five cities that he wants to target **Ivins UT, St. George, Washington UT, Hurricane UT, Santa Clara UT**, Through pages.
- Client had a website <https://southwestutahhomes.com/>.
- Disclaimer given, call ended.

QA Department Notes:

Client is humble and understanding. He is running ads on Yelp and got nothing much from it. Wayne pitched him for 5 Ezeewebs webpages in **\$250** for five cities with five YouTube videos and we have to add contact form on his page as well Wayne mentioned him that if he will give three months to this campaign the results will be great.

Additional Notes:

Client told Wayne that he is a real estate agent that represents buyers to buy new houses.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|----------------------|
| • Owner name: | Gregory W Zemp |
| • Business name: | Southwest Utah Homes |
| • Business number: | 435-201-0116 |
| • Personal number: | 435-900-1950 |

- Business email: greg@southwestutahhomes.com
- Business address: **Not Provided.**
- Keywords (-)
- Radius (25)
- Listings status (N/A)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)