

Stone Creek Special Event Center

Call Summary:

- Aaron pitched her and she is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$225/month with no contract.
- Blake show her our client (Drop It Delivery).
- **Monday to Sunday 8 AM to 5 PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. She is already registered on Google and has a website <https://lubbockstonecreek.com/>. Blake quoted \$225 for her listing optimization. Blake told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Blake sent her a sample website, quoted \$600 one-time charge but she denied.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Darla Kirton |
| • Business name: | Stone Creek Special Event Center |
| • Business number: | (806) 701-8583 |
| • Personal number: | (806) 577-6625 |
| • Business email: | info@lubbockstonecreek.com |
| • Personal email: | texas_mama07@yahoo.com |
| • Business address: | 4807 N County Rd 1700, Shallowater, TX 79363, United States |
| • Keywords | (5) |
| • Radius | (25) |

• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)