

FBC Roofing

Call Summary:

- Peter pitched him and he is running ads on Yelp getting nothing.
- Michael jumped over the call.
- Michael quoted \$225/month with no contract.
- Michael show him our client (G&N exterior).
- Michael sent him our commitments.
- **Monday to Saturday 9 AM to 8 PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Thomas is humble and understanding. He is already registered on Google and has a website <https://roofingservicesboise.com/>. Michael quoted \$225 for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. He doesn't want auto billing so deal him accordingly.

Additional Notes:

He has been working with another company for the past 3 months and paying \$150.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	3 months
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-----------------------|
| • Owner name: | Thomas Davenport |
| • Business name: | FBC Roofing |
| • Business number: | (208) 269-9197 |
| • Personal number: | (208) 831-0977 |
| • Business email: | tom@fbcroofing.com |
| • Business address: | Hidden in his listing |
| • Keywords | (4-5) |

• Radius in first month	(10-15) Miles
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)