

Simply Painting

Call Summary:

- Leo pitched him, client running ads on Yelp getting some jobs.
- Wayne jumped over the call and explained the plan of action.
- Client is already registered on Google and Wayne said it is organic market.
- \$225 per month with no contract.
- Showed our client **A4 Painting plus** and showed his website too.
- Client had a website <http://www.simplypainting.us>.
- Client said let me discuss with my wife then we finalize.
- Wayne sent screenshot of areas he will target. Base location (**Kent WA**).
- Client want can travel 15-18miles radius.
- **Residential only.**
- Wayne sent our proposal and commitments and wave off \$25.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Payment was charged and disclaimer given.

QA Department Notes:

Client is very nice and easy. He is already registered on Google at his home address **6830 S 262nd St, Kent WA 98032**. We have to optimize his listings in \$200. Wayne told him that it is organic marketing and if you give three months to this campaign the results will be great.

Additional Notes:

Clients Google listing is on his home address.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Artur Chkuaseli |
| • Business name: | Simply Painting |

- Business number: 425-336-9356
- Business email: simplypainting@mail.com
- Business address: 6830 S 262nd St, Kent WA 98032 (**Address hidden**)
- Keywords (-)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)