

New Line Construction LLC

Call Summary:

- Nick pitched him and he is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$200/month with no contract.
- Emma told him about GMB app.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Sent him a payment link.
- Card charged disclaimer given by Wayne.

QA Department Notes:

Client is nice and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google on this address **5400 Don Luciano Ct SW Albuquerque, NM 87121, United States**. Emma told him that he receives a post card within 5 working days. Emma quoted \$200 for his listing optimization. Emma pitched him for landing page, quoted \$150 but he denied. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	Spanish
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Rigoberto Vargas
• Business name:	New Line Construction LLC
• Business number:	(505) 366-1873
• Business email:	Rusov1688@gmail.com
• Business address:	5400 Don Luciano Ct SW Albuquerque, NM 87121, United States
• Keywords	(5-6)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)

- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)