

Flowing Current Electric LLC

Call Summary:

- Max pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$225/month with no contract.
- Blake show him our client (Miami Construction Brokers) (Speedy Garage Services).
- Working hours and days **Monday to Friday 7:30 AM to 4:30 PM.**
- Bi-weekly report.
- Blake told him about GMB app.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Bill is good and easy to go. He is already registered on Google and has a website <http://flowingcurrentelectric.com/>. Blake quoted \$225 for his listing optimization. Bill wants to target **15 miles** only. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him to upgrade his website but he denied.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	Since 2020

Cross Checking the Information on CRM:

- | | |
|---------------------|--|
| • Owner name: | Bill Evans |
| • Business name: | Flowing Current Electric LLC |
| • Business number: | (252) 475-4402 |
| • Business email: | tekteach8@gmail.com |
| • Business address: | 56 Normandy Dr, Clayton, NC 27527, United States |
| • Keywords | (5) |
| • Radius | (15) |
| • Listings status | (Yes) |

- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)