

Waltham Landing

Call Summary:

- Derrick start the call.
- Derrick quoted \$250/month with no contract.
- He is already registered on Google and has a website.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Mark is humble and understanding. He is already registered on Google and has a website <https://www.walthamlanding.com/>. Derrick quoted \$250 for his listing optimization. Derrick told him to give couple of months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

It was an old follow up of Oscar that Derrick closed today.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|------------------------|--|
| • Owner name: | Mark Dillon |
| • Business name: | Waltham Landing |
| • Business number: | (617) 997-8956 |
| • Business email: | Mark@LandmarkBoston.com |
| • Business address: | 431 River St, Waltham, MA 02453, United States |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |

- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)