

# Alex Medina Productions

## Call Summary:

- Ross pitched him and he is running ads on Yelp getting some jobs.
- Blake jumped over the call.
- Blake quoted \$225/month with no contract.
- 70% real estate photography and 30% videography.
- Working hours and days **24/7**.
- Bi-weekly report.
- Blake told him about GMB app.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Alex is nice but asking questions about this campaign. He is already registered on Google and has a website <https://alexmedinaproductions.com/>. Blake quoted \$225 for his listing optimization. Blake pitched him for a voice searcher and quoted \$50 but he said maybe next month. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake show him our client (Wilder Perez realtor) (speedy garage services) (Miami construction brokers Inc.).

## Additional Notes:

## Basic Information:

|                                              |     |
|----------------------------------------------|-----|
| Nationality:                                 | N/A |
| Previous experience with SEO Company:        | N/A |
| For how long the client is in this business: | N/A |

## Cross Checking the Information on CRM:

- |                     |                                 |
|---------------------|---------------------------------|
| • Owner name:       | Alex Medina                     |
| • Business name:    | Alex Medina Productions         |
| • Business number:  | (818) 929-2533                  |
| • Business email:   | hello@alexmedinaproductions.com |
| • Personal email:   | alexmedina27@gmail.com          |
| • Business address: | Hidden on his listing           |

|                                      |              |
|--------------------------------------|--------------|
| • Keywords                           | (5)          |
| • Radius in first month              | (7-10) Miles |
| • Listings status                    | (Yes)        |
| • Notes on CRM                       | (Yes)        |
| • Calls Committed                    | (No)         |
| • Insisting more miles               | (No)         |
| • Commitment of phone ringing        | (No)         |
| • Reg on GMB (coached)               | (N/A)        |
| • Social Media Handling              | (No)         |
| • Guarantee of ROI (First Month)     | (No)         |
| • Scrapping Reviews                  | (No)         |
| • SEO Procedure Explained            | (Yes)        |
| • Information in CRM                 | (Yes)        |
| • No of sale call mentioned in Notes | (Yes)        |
| • Disclaimer Read Properly           | (Yes)        |