

Riccardo's Engineering

Call Summary:

- Simon pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne sent him a sample web page and quoted \$225/month with no contract.
- 25 miles gradually.
- 5 keywords.
- Both residential and commercial.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and easy to go. He is already registered on Google and has a website. Wayne sent him a Ezee web sample and quoted \$225. Web pages will be deliver within 4-5 working days. He wants to hide his address. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--|
| • Owner name: | Riccardo Sanchdonado |
| • Business name: | Riccardo's Engineering |
| • Secondary number: | (323) 547-1218 |
| • Business number: | 877-569-5944 |
| • Business email: | riccardoeng777@yahoo.com |
| • Business address: | 1760 Eagles Nest Way suit#2 87ocean side, CA 92058 |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |

- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)