

WR Ferreira Construction

Call Summary:

- Emilia pitched, client running ads on Yelp and in summer she closed sales from Yelp.
- She wants to change settings on Yelp, Emma helped her to make changes.
- She is closing 4-5 jobs in a month from Yelp.
- Emma suggested Google organic marketing instead of Yelp.
- She wants to target Boston Area. (**preference**).
- 5 days for the post card verification.
- Showed our client **Radiant Cleaning company** and sent screenshots.
- Bi-Weekly Report.
- Emma told her about the GBP app and can track details.
- Transferred the call to Wayne.
- Wayne showed her **GN Exteriors** and website too.
- Wayne suggested her 5 landing pages in \$250.
- The pages will be deliver in 4-5 days.
- Wayne asked about pictures of her business.
- Payment was charged and disclaimer given.

QA Department Notes:

In this sales call Emma talked to Ester and she will be in touch with CST agent. She is nice and humble. The owner of this company is Spanish. Client is registered on Google already. She said I'll discuss about this with the owner and scheduled a call later. Emma called her and asked about the update but she refuses to sign, Wayne jumped over the call and explained the plan again. He suggested five E Zee Webs landing pages as well for five cities and five YouTube videos. Quoted **\$250/ month..** Target 90 % Residential and 10 % Commercial. Wayne also asked her for pictures of the business. Wayne sent web page sample and his direct line and Email.

Sample: <https://construction.tprwebclient.com/>.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Wellington Sergio |
| • Business name: | WR Ferreira Construction |
| • Business number: | 978-715-7467 |
| • Business email: | Wrferreraconstructioncorpc@gmail.com |
| • Business address: | 40 Goodhue Ave Dracut, MA 01826 |
| • Keywords | (-) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (N/A) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |