

Ray's Heating & Cooling LLC

Call Summary:

- Chris pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- He is not registered on Google and doesn't have a website.
- Blake show him our client (speedy garage services).
- 25 miles gradually.
- 5 keywords.
- Bi-weekly report.
- Working hours and days **Monday to Friday 9 AM to 7 PM and Saturday to Sunday 9 AM to 2 PM.**
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google. Blake quoted \$250 for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Blake pitched him for a new website and sent him a sample website, quoted \$700 one-time charge but he said I'm interested and I'll buy it later. He will give us his new personal number and new email soon.

Website sample link: <https://www.malcolmsheatingandair.com/>.

Additional Notes:

Kindly confirm his business address where he wants to register himself.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Raymond Ebron
- Business name: Ray's Heating & Cooling LLC
- Business number: (203) 545-4614
- Business email: raysheatingandcooling@yahoo.com
- Business address: Not provided
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)