

Data Lake Shore, LLC

Call Summary:

- Max pitched him and he is running ads on Yelp getting nothing.
- Michael jumped over the call.
- Michael quoted \$250/month with no contract.
- He is already registered on Google and had a website.
- 10-15 miles in first month.
- 4-5 keywords.
- **Monday to Friday 8 AM to 6 PM.**
- Michael sent him our commitments.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is very humble and understanding. He is already registered on Google and has a website <https://www.datalakeshore.com>. Michael quoted \$250 for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Client sell leads to rich companies like real estate and mortgage so kindly deal accordingly.

Additional Notes:

25 years of experience.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	Started in January 2022

Cross Checking the Information on CRM:

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|--------------------|----------------------|
| • Owner name: | Damon Carr |
| • Business name: | Data Lake Shore, LLC |
| • Business number: | (844) 207-3175 |
| • Personal number: | (949) 278-8962 |

- Business email: info@datalakeshore.com
- Personal email: damon.carr@datalakeshore.com
- Business address: Hidden on his listing
- Keywords (4-5)
- Radius miles in first month (10-15)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)