

HT Consulting Group Inc.

Call Summary:

- Emilia pitched him and he is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$250/month with no contract.
- Emma show him our client (B & J Real Estate Inspection) (Wilder Perez Realtor).
- 25 miles gradually.
- 5-6 keywords.
- Bi-Weekly report.
- Emma sent him our commitments and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is already registered on Google and has a website <https://htconsultinggroupinc.com/>. Emma quoted \$250 for his listing optimization. Emma talked about his website and told him to do some changes, sent him a sample website as well and quoted \$400 but he said maybe later. Client wants to target East direction areas. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|--|
| • Owner name: | Mitchell Alford |
| • Business name: | HT Consulting Group Inc. |
| • Business number: | 877-582-9877 |
| • Personal number: | 713-349-3612 |
| • Business email: | mitch5191@htconsultinggroupinc.com |
| • Business address: | 5757 Wood way Dr suite 300, Houston, TX 77057, United States |
| • Keywords | (5-6) |

• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)