

Temperature Select Air LLC

Call Summary:

- Rich pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted \$250/month with no contract.
- He is already registered on Google and had a website.
- 25 miles gradually.
- 5 keywords.
- Wayne show him our client (Action Air Duct).
- Wayne sent him a sample web page and quoted \$600.
- 5 YouTube videos.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Sent him a payment link.
- Card charged disclaimer given.

QA Department Notes:

Client is curious for results and asking questions about this campaign. He is already registered on Google and has a website <https://tempselectair.com/>. Wayne quoted \$250 for his listing optimization. Wayne sent him a sample website and quoted \$600 which is a one-time charge for re-design the website. Two partial payment and lifetime support on the website. Wayne told him that I will create 10 pages' website and the website will be delivered within 14 working days. Wayne told him that I will redesign your website and I will create 5 pages for your services and 5 landing pages for the areas that you want to target. Client told 6 cities that he wants to target and Wayne told him that I'll give you one landing page free for 6th city. Wayne told him that we use the same domain that you have already. Wayne told him that your logo is in four different colors: red, blue, gray and Black. Wayne told him that we use the same video that you have on your website. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. **He paid us \$550 upfront.**

GBP Optimization: \$250

Website: \$300 upfront

Remaining: \$300

website sample: <https://actionairduct.net/>.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	20+ years' experience

Cross Checking the Information on CRM:

• Owner name:	Yuri Alishayev
• Business name:	Temperature Select Air LLC
• Business number:	(917) 407-6697
• Business email:	tempselectair@gmail.com
• Business address:	659 S Newark Ct, Aurora, CO 80012, United States
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)

