

Bro's Landscape

Call Summary:

- Emilia pitched him, running ads on Yelp and get nothing much.
- Client did not try Google marketing before.
- Wayne jumped over the call and explained the plan of action.
- Wayne sent web-page sample and said will create it for free.
- Also mention that create five pages for different cities.
- Showed his competitors and our clients too.
- Create YouTube channel and post 5 videos for each landing page.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Free hosting and domain as well.
- \$250 for five landing pages.
- 3-4 working days to deliver web-pages.
- Wayne pitched for logo in \$100 one-time charge but client have a logo, he sends the logo which is in Yellow color and Wayne mention that he will make changes in his logo (Dark green) suggested color.
- Wayne asked for the pictures, before and after of his business.
- Payment charged \$250 for landing pages.
- Wayne pitched for GBP and quoted \$100 one-time charge.
- Disclaimer given call ended.

QA Department Notes:

Client is nice and understanding, he is not registered on Google. Wayne pitched him for five landing pages for five different cities and quoted \$250 per month. Wayne also quoted \$100 for the logo design but he has a logo in Yellow color, send it to Wayne to have a look, Wayne said that dark green color is good and matching with your website (make changes). Wayne told him that first three months are very much important for this campaign to get response. We have to register him on Google and optimize his listings Wayne quoted \$100 one-time charge for GBP, he asked to charge \$100 payment, client agreed and call ended.

Additional Notes:

Basic Information:

Nationality:

N/A

Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Rafael Esquivias
• Business name:	Bro's Landscape.
• Business number:	805-636-6817
• Business email:	Esquiviasredgar8@gmail.com
• Business address:	Not provided.
• Keywords	(-)
• Radius	(-)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)