

3MMM Remodeling

Call Summary:

- Aaron pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted \$200/month with no contract.
- He is already registered on Google and had a website.
- 25 miles gradually.
- 5 keywords.
- 100% residential.
- Wayne sent him our commitments.
- Wayne told him about GMB app.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is straight forward and asking question about this campaign. He is already registered on Google and had a website <https://3mmmremodeling.com/>. Wayne quoted \$200 for his listing optimization. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Client strictly emphasized on unauthorized card charge so deal him accordingly.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-----------------------|
| • Owner name: | Mario Martinez |
| • Business name: | 3MMM Remodeling |
| • Business number: | (503) 462-6396 |
| • Secondary number: | 360-218-2721 |
| • Business email: | nezz0170@gmail.com |
| • Business address: | Hidden on his listing |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)