

AMDC

Call Summary:

- Austin pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- He is not registered on Google but had a website.
- 25 miles gradually by GMB listing and to target specific cities I can add landing page.
- Wayne told he will target 75 miles through 5 landing pages.
- Wayne said I will give you five YouTube videos for landing pages.
- Take pictures from him for his listings.
- Wayne quoted \$250/month without contract for landing pages.
- Free hosting on landing pages.
- Landing pages will be deliver within 4-5 working days.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is not registered on Google but has a website <http://www.abesmdc.com>. Wayne sent him some Ezee web sample and pitched him for landing pages. Wayne quoted \$250/month without contract for landing pages. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Areas that we have to target through landing pages: mention below.

Baltimore, York, Mechanicsburg, Lancaster, Huntsville.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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| • Owner name: | Abe Bautista |
| • Business name: | AMDC |

• Business number:	(717) 434-0598	
• Business email:	abautista@abesmdc.com	
• Business address:	Not provided	
• Keywords		(-)
• Radius for landing pages		(75)
• Listings status		(No)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(No)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)