

A Better Leveling Company

Call Summary:

- Austin pitched, running ads on Yelp and getting nothing much.
- Client is doing Google ads as well.
- Ross took over the call and explained the difference.
- Registered on Google with this Name **a Better Leveling**, his address is hidden.
- Ross told him that it is local SEO not web SEO.
- \$225 per month with no contract.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Ross told him that give three months to this campaign and see booming results.
- Client is interested and he gave number of his manager Sandra to set up the account.
- Ross called her and gave a recap and benefits regarding this campaign.
- Working Days: Mon-Sat.
- Working Hours: 8am-9pm.
- Bi-Weekly Report.
- Pitched for voice searcher in \$100 but she refuses and said later maybe.
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice and easy to go. He is running Yelp ads and Google ads as well. Client told Ross that the ads campaign is expensive, so he wants to reduce pricing and interested to sign-up for this campaign and he asked to call his manager to set up the details for Google listings. He is already registered on Google. Ross told him that you will see some results in one month but if you give three months to this campaign the results will be booming for your business. Ross talked to his manager Sandra and gave her a recap, set up the account as well. Client is nice and ready to give three months to this campaign. Bob Carlson will be in contact with our CST team and Ross talked to Sandra to set up the details. The listing on Google is with this name: (**A Better Leveling**) deal him accordingly.

Sandra (**Manager**) Number: 817-210-7625

Additional Notes:

He is doing this business for more than 20 Years.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	20 Years.

Cross Checking the Information on CRM:

• Owner name:	Bob Carlson	
• Business name:	A Better Leveling Company	
• Business number:	817-918-5649	
• Business email:	leveler011@gmail.com	
• Sandra number (Manager):	817-210-7625	
• Business address:	Address hidden.	
• Keywords		(5)
• Radius		(-)
• Listings status		(Yes)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(No)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)