

Southern Artificial Turf

Call Summary:

- Oscar pitched him and he is running ads on Yelp getting some jobs.
- Wayne jumped over the call.
- Wayne quoted \$100 for GMB optimization which is one-time charge.
- 5 keywords for GMB listing.
- He is already registered on Google and had a website.
- 10-15 miles for GMB listing.
- Wayne sent him sample Ezee website pages.
- 20 keywords for landing pages.
- 70% residential 30% commercial.
- Wayne sent him our company website link, proposal and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is already registered on Google and has a website <https://southernartificialturf.com/>. Wayne quoted \$100 for his listing optimization which is a one-time charge. Wayne sent him 5 sample **Ezee website** pages and quoted \$250/month with no contract. Landing pages will be delivered within 5-7 working days. Wayne told him that I'll give you hosting and domain on these pages. Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Green and dark green shade of the website created for him similar to the logo color of his website.

Cities Aare :Charlotte NC, Charleston NC, Columbia SC, Lexington SC, Atlanta GA.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	David C Cook	
• Business name:	Southern Artificial Turf	
• Business number:	(803) 360-0198	
• Business email:	dcook1183@yahoo.com	
• Business address:	Hidden on his listing	
• Keywords for landing pages		(20)
• Keywords for GMB listing		(5)
• Radius for GMB listing		(10-15)
• Listings status		(Yes)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(N/A)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)