

LOTSE Roof Repairs

Call Summary:

- James pitched him and he is running ads on Yelp getting some jobs.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- He is already registered on Google and had a website.
- Blake show him our client (G N exteriors) (speedy garage services) (Miami construction brokers Inc.).
- 25 miles gradually.
- 5 keywords.
- Blake sent him our client website link.
- **Working hours and days Monday to Friday 7 AM to 7 PM, Saturday 7 AM to 3 PM and Sunday closed.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is curious for results and ask questions about this campaign so deal him accordingly. He is already registered on Google and had a website https://lotse-roof-repair.business.site/?utm_source=gmb&utm_medium=referral. Blake quoted \$250 for his listing optimization. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	10 years

Cross Checking the Information on CRM:

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|--------------------|--------------------|
| • Owner name: | Marcin Kulikowski |
| • Business name: | LOTSE Roof Repairs |
| • Business number: | (773) 653-0050 |

• Business email:	Kulikowski.marcin@yahoo.com
• Business address:	Hidden on his listing
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)