

Sparkly Clean

Call Summary:

- Eric pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted \$200/month with no contract.
- He is already registered on Google and had a website.
- 50% residential 50% commercial.
- Wayne show him our client (Radiant cleaning services).
- 25 miles gradually.
- 5 keywords.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is already registered on Google and had a website <http://Sparklyclean.org>. Wayne quoted \$200 for his listing optimization. **Wayne told him that we will do free marketing for you if you give us 5 references.** Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

He is also coming up first under the map in his area zip code.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-----------------------|
| • Owner name: | James Trimboli |
| • Business name: | Sparkly Clean |
| • Business number: | (541) 337-9107 |
| • Business email: | sparklycln@gmail.com |
| • Business address: | Hidden on his listing |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)