

AZ Bobcat Services Corp.

Call Summary:

- Austin pitched her and she is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$225/month with no contract.
- She is already registered on Google but doesn't have a website.
- 25 miles gradually.
- 5-6 keywords.
- Emma sent her a sample website and quoted \$200.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Sent her a payment link.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. She is already registered on Google but doesn't have a website. Emma quoted \$225 for her listing optimization. Emma talk about the landing page and quoted \$200 but she denied. Emma told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client.

Additional Notes:

Emma is the one who speak English and will be the one we'll call to for activation and Alexander is the Business Owner but she can take all decisions. Emma will be in touch with us. Below mentioned are the numbers which we have to publish on listing for the client in regards to the language preferences, who will be looking forward for their services.

Name: Emma Morlis

Phone number for the person who can speak English: (786) 650 6229

Owner name: Alexander Zamora

Owner number for Spanish person: (786) 619-7544

Basic Information:

Nationality:

Previous experience with SEO Company:

For how long the client is in this business:

Spanish

N/A

N/A

Cross Checking the Information on CRM:

- Owner name: Alexander Zamora
- Business name: AZ Bobcat Services Corp.
- Business number: 786) 619-7544
- Emma's number: 786) 650 6229
- Business email: azbobcatservices@gmail.com
- Business address: Address is hidden on her listing
- Keywords (5-6)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)