

G & T Bookkeeping Services LLC

Call Summary:

- Eric pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- He is already registered on Google but he doesn't have a website.
- 25 miles gradually.
- 5 keywords.
- Blake show him our client (**speedy garage services**).
- Monday to Saturday **12 PM to 8 PM**.
- Bi-weekly report.
- He wants to hide his address on website.
- Blake told him that give at least three months to this campaign to see great results.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is very polite, humble and understanding. He is already registered on Google. He doesn't have a website. Blake pitched him for website and sent him some website samples. Blake quoted \$900 for new website which is one-time charge. He agreed for the website and pay \$450 upfront. Remaining \$450 he will be paying on the day of delivery. **Website color scheme white and blue**. Blake told him that website will be consist of 7-8 pages and deliver within 14 working days. He wants to hide his address on website so deal him accordingly. Blake quoted \$250 for his listing optimization. Blake told him that give at least three months to this campaign to see great results and he agreed. **He pays us total \$700.**

GBP optimization: \$250

Website upfront: \$450

Remaining: \$450

Website sample link: http://preview.themeforest.net/item/finexgroup-finance-and-business-wordpress-theme/full_screen_preview/22452012?_ga=2.95289947.674004845.1644943905-1490745996.1639780008&_gac=1.15629636.1644943905.Cj0KCCQiAu62QBhC7ARIsALXijXR_Bo4mJFdZEh8hYqMqGAktGbVO-0BUguge5AHm91ZU8nloQgL7p9AaAhwYEALw_wcB

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	1 year

Cross Checking the Information on CRM:

• Owner name:	Gustave Pearson
• Business name:	G & T Bookkeeping Services LLC.
• Business number:	(510) 426-9624
• Business email:	gandtbookkeeping@gmail.com
• Business address:	4205 SATURN WAY union city 94587
• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)

