

AAA Marble Arts

Call Summary:

- Chris pitched, client is running ads on Yelp.
- Target 25miles radius.
- Blake took over the call and explained the process of GBP.
- \$200 per month with no contract.
- Showed our client Miami construction brokers INC and Speedy Garage.
- Client had a YouTube channel, we have to post videos.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Working Days & hours **Mon-Fri 8am-6pm | Sat 9am-3pm.**
- Bi-Weekly Report.
- Call now action button on the website.
- Blake quoted **\$600** for the website **\$300** up-front and remaining **\$300** after the delivery of website.
- Black and Gold theme.
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice and keen for results as well. He is registered on Google and showing at 10th position on first page of Google. we have to optimize his listings in \$200. Client do not have a website so Blake pitched him and explained the process for website, quoted \$600 and sent website samples to select. Website sample: <https://bit.ly/3pLBo0z>. (Client choice). Blake mention it will take 15 working days for the delivery of website. Client wants Black and Gold theme for the website. Blake told him to give three months at least to this campaign for great results. Website theme: Black & Gold.

GBP: \$200.

Website: \$600 | \$300 up-front \$300 remaining.

Total: \$800. \$500 up-front \$300 remaining.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	10 Years' experience overall.

Cross Checking the Information on CRM:

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|--------------------------------------|--|-------|
| • Owner name: | Ricardo Rodriguez | |
| • Business name: | AAA Marble Arts | |
| • Business number: | 915-269-0841 | |
| • Personal Number: | 915-703-0253 | |
| • Business email: | ricky.adam01@gmail.com | |
| • Personal Email: | lourdesr36@yahoo.com | |
| • Business address: | Address is hidden. | |
| • Keywords | | (5-6) |
| • Radius | | (25) |
| • Listings status | | (Yes) |
| • Notes on CRM | | (Yes) |
| • Calls Committed | | (No) |
| • Insisting more miles | | (No) |
| • Commitment of phone ringing | | (No) |
| • Reg on GMB (coached) | | (Yes) |
| • Social Media Handling | | (No) |
| • Guarantee of ROI (First Month) | | (No) |
| • Scrapping Reviews | | (No) |
| • SEO Procedure Explained | | (Yes) |
| • Information in CRM | | (Yes) |
| • No of sale call mentioned in Notes | | (Yes) |
| • Disclaimer Read Properly | | (Yes) |

