

Gravity Salon and Spa

Call Summary:

- Rich pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- He is already registered on Google and had a website.
- 25 miles gradually.
- 5 keywords.
- Working hours and days **Monday to Saturday 11 AM to 8 PM and on Sunday 11 AM to 7 PM.**
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is already registered on Google, having good listing and had a website <http://www.gravitysalonandspa.salon/>. Blake quoted \$250 for his listing optimization. Blake quoted \$300 for redesign of his website but he said some one is already doing work on it for free so he denied. Blake told him that give at least three months to this campaign to see great results. He is very interested in this campaign so deal him accordingly. We have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Eyad Elaydi |
| • Business name: | Gravity Salon And Spa |
| • Business number: | (708) 645-4588 |
| • Secondary number: | 312-647-5996 |
| • Business email: | eyadatallah@yahoo.com |
| • Business address: | 8752 W 159th St, Orland Park, IL 60462, United States |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)