

AT Furnace and Duct Cleaning

Call Summary:

- Max pitched him and he is running ads on Yelp and Google getting some jobs.
- Michael took over the call.
- Michael quoted USD \$225/month with no contract.
- He is already registered on Google and had a website.
- Both residential and commercial.
- Michael sent him a proposal and explain it.
- Working hours and days **Monday to Friday 8 AM to 8 PM.**
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is already registered on Google, has a great listing and has a website <http://atfurnace.ca>. Michael quoted USD \$225 for his listing optimization. He wants to see his name on Google first page so we have to perform well. Michael told him to give at least three months to this campaign to see great results. He has two listings but he wants to go with this listing, having **85 Google reviews** and the listing address is 101 Deerfield Terrace SE, Calgary, AB T2J 6V2, Canada.

Additional Notes:

Michael closed the sale.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|------------------------------|
| • Owner name: | Paul Taylor |
| • Business name: | AT Furnace and Duct Cleaning |
| • Business number: | (403) 651-5895 |
| • Business email: | atfurnace4@gmail.com |

- Business address: 101 Deerfield Terrace SE, Calgary, AB T2J 6V2, Canada
- Keywords (-)
- Radius (-)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)