

## Davy Talley - Keller Williams

### Call Summary:

- Ross pitched and Blake took over the call, explained the plan of action.
- 5 top keywords.
- Client have a YouTube channel we have to post 2 videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Blake sent our proposal and commitments.
- \$225 per month with no contract.
- Told him about the GBP app and can track details.
- Buying 30 % and Selling 70 %.
- Working days: **Mon-Sun.**
- Working hours: **8am-6pm.**
- Payment was charged and disclaimer given.

### QA Department Notes:

Client is nice and understanding. Blake called him and asked about the proposals, he said I am interested but his son detected covid-19 so he scheduled a call on mon next week He is registered on Google and some company is already working on his listings, end up with them after two weeks so he scheduled a call. Blake called him, go through our proposal and give a recap. had a website.

<https://www.searchmiddletnhomeswithdavy.com/>. Blake suggested him for website re-design in \$300 client agreed on it. Blake mentioned him that if he will give at least three months to this campaign you will get great results, Client said I'll give you a shot for good six months at least so assist accordingly.

GBP: **\$225**

Website Re-Design: **\$300**

total: **\$525.**

### Additional Notes:

Working in this Business for 10 years.

## Basic Information:

|                                              |           |
|----------------------------------------------|-----------|
| Nationality:                                 | N/A       |
| Previous experience with SEO Company:        | N/A       |
| For how long the client is in this business: | 10 Years. |

## Cross Checking the Information on CRM:

- |                                      |                                                    |
|--------------------------------------|----------------------------------------------------|
| • Owner name:                        | Davy Talley                                        |
| • Business name:                     | Davy Talley - Keller Williams                      |
| • Business number:                   | (615) 500-3289                                     |
| • Business email:                    | <a href="mailto:dtalley@kw.com">dtalley@kw.com</a> |
| • Business address:                  | 9175 Carothers Pkwy Suite 110, Franklin, TN 37067  |
| • Keywords                           | (5)                                                |
| • Radius                             | (25)                                               |
| • Listings status                    | (Yes)                                              |
| • Notes on CRM                       | (Yes)                                              |
| • Calls Committed                    | (No)                                               |
| • Insisting more miles               | (No)                                               |
| • Commitment of phone ringing        | (No)                                               |
| • Reg on GMB (coached)               | (N/A)                                              |
| • Social Media Handling              | (No)                                               |
| • Guarantee of ROI (First Month)     | (No)                                               |
| • Scrapping Reviews                  | (No)                                               |
| • SEO Procedure Explained            | (Yes)                                              |
| • Information in CRM                 | (Yes)                                              |
| • No of sale call mentioned in Notes | (Yes)                                              |
| • Disclaimer Read Properly           | (Yes)                                              |