

Mike Antoun - Real Estate Club

Call Summary:

- Ross pitched him and he is running ads on Yelp getting nothing.
- Ross quoted \$225/month with no contract.
- Blake jumped over the call.
- Blake waved off \$25 **now the actual price is \$200.**
- He is not registered on Google but had a website.
- 25 miles gradually.
- 5 keywords.
- Blake sent him a proposal and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is curious and asking questions about this campaign. He is not registered on Google but has a website <https://mikeantoun.myhomehq.biz/>. He said if I don't get results can you get my money back but Ross told him that there is no money back guarantee. He said I'm ready to pay you \$500 monthly if you get me 5 leads a month but Ross told him that I'll put my 100% on your business to get you results but I can't commit leads and he understood. We have to register him on Google and Blake told him that you receive a postcard within 5 working days. Blake quoted \$200 for his listing optimization. Blake told him that our CST team takes the address from you where you want to register yourself on Google so deal him accordingly. He wants to optimize his website and Blake quoted \$200 for website optimization. He said first I see the results if I'm satisfied then I'll give you the chance for the website optimization as well so we have to perform well on his listing to get this chance and make him our permanent client. Blake told him to give at least three months to this campaign to see great results. Blake pitched him for voice searcher and quoted \$100 but he denied.

Additional Notes:

He is very concerned about results because he is located in Los Angeles where it's very hard to get results.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A

For how long the client is in this business:

N/A

Cross Checking the Information on CRM:

• Owner name:	Mike Antoun
• Business name:	Mike Antoun - Real Estate Club
• Business number:	(310) 345-0007
• Business email:	antounmike@yahoo.com
• Business address:	Not provided
• Keywords	(5)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(Yes)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)