

## Sophia Dean Cruises

### Call Summary:

- Blake started the call, it was an old follow up.
- She asked to call tomorrow evening.
- Client wants to know about website SEO.
- Blake explained about both SEO processes.
- \$225 per month with no contract.
- Showed our client **Wilder Perez Realtor**.
- Blake sent link to TPR website.
- Bi-Weekly Report.
- Working timing 24/7.
- Payment charged and disclaimer given.

### QA Department Notes:

Client is nice and a bit straight forward too. She is curious for results. She is not registered on Google but had a website and we have to attach with her listings. Client said if I don't see results in first month will not be continuing for the next month although Blake mention her that give at least three months to get great results so deal her accordingly. Kindly discuss website and blogs with her.

### Additional Notes:

### Basic Information:

|                                              |     |
|----------------------------------------------|-----|
| Nationality:                                 | N/A |
| Previous experience with SEO Company:        | N/A |
| For how long the client is in this business: | N/A |

### Cross Checking the Information on CRM:

- |                     |                                                                          |
|---------------------|--------------------------------------------------------------------------|
| • Owner name:       | Sophia Dean                                                              |
| • Business name:    | Sophia Dean Cruises                                                      |
| • Business number:  | (647) 574-6708                                                           |
| • Personal number:  | (647) 770-6404                                                           |
| • Business email:   | <a href="mailto:sdean@expediacruzises.com">sdean@expediacruzises.com</a> |
| • Business address: | Not provided.                                                            |

|                                      |       |
|--------------------------------------|-------|
| • Keywords                           | (-)   |
| • Radius                             | (-)   |
| • Listings status                    | (No)  |
| • Notes on CRM                       | (Yes) |
| • Calls Committed                    | (No)  |
| • Insisting more miles               | (No)  |
| • Commitment of phone ringing        | (No)  |
| • Reg on GMB (coached)               | (No)  |
| • Social Media Handling              | (No)  |
| • Guarantee of ROI (First Month)     | (No)  |
| • Scrapping Reviews                  | (No)  |
| • SEO Procedure Explained            | (Yes) |
| • Information in CRM                 | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly           | (Yes) |