

Luxe Trucking LLC

Call Summary:

- Thomas pitched him and he is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$200/month with no contract.
- He is not registered on Google but had a website.
- Emma show him our client (Drop it delivery).
- 25 miles gradually.
- 5-6 keywords.
- He said to Emma that let me discuss it with my partner.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is curious and asking questions about this campaign. He has a business partner. He is not registered on Google but has a website <http://www.luxetrucking.com>. We have to register him on Google on this address **3505 S Dairy Ashford Rd Houston, TX 77082**. He was doing Google guarantees but Emma convinced him for Google organic. Emma quoted \$200 for his listing optimization. Emma told him that give at least three months to this campaign to see great results. He wants some good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|---|
| • Owner name: | Hulo Salaye |
| • Business name: | Luxe Trucking LLC |
| • Business number: | (888) 668-5893 |
| • Business email: | info@luxetrucking.com |
| • Business address: | 3505 S Dairy Ashford Rd Houston, TX 77082 |

• Keywords	(5-6)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)