

IFY Noble Ideal Beauty

Call Summary:

- Emilia pitched her and she is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$200/month with no contract.
- She is not registered on Google and doesn't have a website.
- 25 miles gradually.
- 5-6 keywords.
- Emma show her our client (A 4 painting plus).
- Emma told her about GMB app.
- Emma committed voice searcher for free under the same budget.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is curious and asks questions about this campaign. She is not registered on Google and doesn't have a website. We have to register her on Google on this address **24715 Sunnymead Boulevard Suite E Moreno Valley, CA 92553, USA**. Emma quoted \$200 for her listing optimization. Emma committed a free voice searcher under the same budget so deal her accordingly. Emma told her to give at least three months to this campaign to see great results. Emma told her that if you give at least three references then I'll give you a 50% discount on monthly billing. She wants good results so we have to perform well to make her our permanent client.

Additional Notes:

She is looking for discounts in monthly bill and was signed up after a lot of negotiation.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Lize Nwankwo Woods
- Business name: IFY Noble Ideal Beauty
- Business number: (909) 419-2723
- Business email: lizeagletpraise53@gmail.com
- Business address: 24715 Sunnymead Boulevard Suite E Moreno Valley, CA 92553, USA
- Keywords (5-6)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)