

Picture Perfect Cleaning Service LLC.

Call Summary:

- Leo pitched her and she is running ads on Yelp getting nothing.
- Derrick jumped over the call.
- Derrick quoted \$250/month with no contract.
- She is not registered on Google and doesn't have a website too.
- 25 miles gradually.
- 5 keywords.
- Derrick show her our client (Radiant cleaning services).
- Most residential some commercial.
- Bi-weekly report.
- Derrick sent her a sample website and quoted \$600.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. She is not registered on Google and doesn't have a website. We have to register her on Google on this address **33 Smith St New Britain, CT 06053**. Derrick told her that she will receive a postcard within 5 working days. We have to create a landing page for her under the same budget. Derrick quoted \$250 for her listing optimization. Derrick pitched her for a new website and sent her a sample website and quoted \$600 but she said maybe later. Derrick told her to give at least three months to this campaign to see great results. She wants good results from this campaign so we have to perform well to make her our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

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|--------------------|--------------------------------------|
| • Owner name: | Aleksandra Pabian |
| • Business name: | Picture Perfect Cleaning Service LLC |
| • Business number: | 860) 840-8483 |

• Business email:	Pabianaleksandra31@gmail.com
• Business address:	33 Smith St New Britain, CT 06053
• Keywords	(5)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(Yes)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)