

JS pools Inc.

Call Summary:

- Emilia pitched, client is running ads on Yelp.
- Emma explained the plan of action.
- 25miles radius gradually.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Showed our client **Miami construction brokers** and his website.
- Sent our proposal and commitments.
- Client is not registered on Google.
- \$200 per month with no contract.
- Emma helped him to cancel Yelp account.
- **Emma pitched for a landing page and deliver in 5 days.**
- Client have accounts on Instagram Yelp.
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice and understanding. Emma registered him on Google and the post card is on the way. Client shared his ideas regarding the marketing and he is also designing a website by himself on Web.com. Emma proposed a landing page in \$300 one-time charge and client agreed. Emma helped him cancel his Yelp profile as well. He is in this business since 2009 and have account on Instagram, he was running ads on Yelp. Client wants to cover specific areas so talk to him and assist accordingly. Emma mention that at least give three months to this campaign for great results.

Sample: <https://truebluepoolservicetx.com/>

Domain: <http://jscustompool.com/>

Additional Notes:

He is concerned for results so we have to perform well on his campaign.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	13 Years.

Cross Checking the Information on CRM:

• Owner name:	JORGE SINCHE	
• Business name:	JS pools Inc.	
• Business number:	(631) 504-2590	
• Business email:	js_pools001@aol.com	
• Business address:	246 Montauk Hwy Moriches, NY 11955, USA	
• Keywords		(-)
• Radius		(25)
• Listings status		(Yes)
• Notes on CRM		(Yes)
• Calls Committed		(No)
• Insisting more miles		(No)
• Commitment of phone ringing		(No)
• Reg on GMB (coached)		(Yes)
• Social Media Handling		(No)
• Guarantee of ROI (First Month)		(No)
• Scrapping Reviews		(No)
• SEO Procedure Explained		(Yes)
• Information in CRM		(Yes)
• No of sale call mentioned in Notes		(Yes)
• Disclaimer Read Properly		(Yes)