

L I J Renovation Services LLC

Call Summary:

- Oscar pitched him and he is running ads on Yelp getting nothing.
- Derrick jumped over the call.
- Derrick quoted \$225/month with no contract.
- He is not registered on Google but had a website too.
- Mostly residential.
- Derrick show him our client (Miami construction brokers).
- Bi-weekly report.
- Derrick pitched him for a new website and quoted \$800 one-time charge.
- 25 miles gradually.
- 5 keywords.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is understanding but asks so many questions about this campaign so handle him accordingly. He is not registered on Google but has a website <https://lijrenovationservices.com/>. We have to register him on Google on this address **13228 Lauderdale st Hudson Florida 34667**. Derrick told him that he will receive a postcard within 5 working days. Derrick quoted \$225 for his listing optimization. Derrick pitched him for a new website and quoted \$800 one-time charge but he said I'll think about it so deal with him accordingly. Derrick told him that he creates a logo for his website of the same color (Black and Blue) and quoted \$65 and he agreed. Derrick told him to give more a couple of months to this campaign to see great results. He has two businesses but he wants to optimize this business on Google which is **L I J Renovation Services LLC**. He wants good results from this campaign so we have to perform well.

GBP optimization: \$225

Website Logo design: \$65

Total: \$290

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Leonard Bame
• Business name:	L I J Renovation Services LLC
• Business number:	(727) 768-5067
• Business email:	lijrenovationservices@gmail.com
• Business address:	13228 Lauderdale st Hudson Florida 34667
• Keywords	(5)
• Radius	(25)
• Listings status	(No)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(Yes)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)

