

H&V Development

Call Summary:

- Leo pitched him and he is running ads on Yelp getting nothing.
- Wayne jumped over the call.
- Wayne quoted \$250/month with no contract.
- He is already registered on Google but doesn't have a website.
- 25 miles gradually.
- 5 keywords.
- Wayne show him our client (Larry and sons plumbing).
- 80% residential 20% commercial.
- Working hours and days **weekend 7 AM to 6 PM and emergency services 24/7 as well.**
- Wayne told him that give at least three months to this campaign to see great results.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and easy to go. He is already registered on Google but doesn't have a website so deal him accordingly. He has a Facebook page that is attached to his Google listing. Wayne quoted \$250 for his listing optimization. Wayne told him to give at least three months to this campaign to see great results. We have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|----------------------------|
| • Owner name: | Christopher J Hale |
| • Business name: | H&V Development |
| • Business number: | 931-548-3061 |
| • Business email: | handvdevelopment@gmail.com |
| • Business address: | (-) |

• Keywords	(5)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(N/A)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)